

# JEFF CONLON

Chief Executive Officer and Executive Chair, Unitek Learning



Jeff Conlon is an accomplished education and technology founder, CEO, and board member with over two decades of experience as a chief executive, leading organizations across the education landscape. As CEO and Executive Chair of Unitek Learning, a \$200+ million education and workforce development company in The Vistria Group's portfolio, he is driving the mission to solve the nation's nursing shortage by producing the fourth-largest number of new nurses annually in the United States through campus-based education and healthcare system partnerships.

Before joining Unitek, Jeff co-founded Everspring, an education technology services provider, where he raised \$90 million in funding and grew the company from pre-revenue to approximately \$40 million in annual revenue. Under his leadership, Everspring established partnerships with more than 20 leading universities to deliver high-quality online programs known for strong graduation rates.

Earlier in his career, Jeff served as CEO of SCORE! Educational Centers, expanding the organization from 30 to 178 locations nationwide and growing revenue from \$30 million to \$75 million. His ability to navigate complex challenges—from regulatory reform to economic downturns—has made him a trusted leader in education transformation.

Recognized for his strategic vision, innovation, and results-driven approach, Jeff has built a career focused on expanding access, improving outcomes, and driving sustainable growth. He continues to lead with the conviction that education, when delivered with quality and purpose, can transform lives and strengthen communities.