



Unitek Learning Rebrands Eagle Gate College and Provo College

Two premier nursing colleges in Utah now reflect the Unitek Learning brand, mission and commitment to student success

Newport Beach, California – February 27, 2019 – Recently acquired Eagle Gate College and Provo College of Utah now champion the Unitek Learning brand, mission and commitment to student success.

Several components of the Unitek branding were rolled out today for the new Unitek schools: Eagle Gate College and Provo College. Most notably, each school has a new logo that incorporates the dynamic Unitek “circular motion” mark. A variety of branded items—including mugs, keychains and pens—that bear this new mark were distributed among the campuses. More items will be following soon, including business cards, signage, collateral and other promotional materials.

Unitek Learning is also pleased to announce the launch of new Unitek-branded websites for both of the new colleges.

“More than just a catalyst for improvement and growth, the brand renovation is part of our renewed commitment to the ongoing success of our students,” says Janis Paulson, CEO of Unitek Learning. “Unitek is driven by a set of core values that all of our schools understand and embrace. When our schools engage our brand, they reaffirm their commitment to our mission and purpose, which is educational empowerment.”

“Eagle Gate College and Provo College were already premier colleges for nursing and healthcare in Utah,” explains Janis, “that’s one reason that our combined organization is such a great fit.”

To learn more about Unitek Learning, Eagle Gate College and Provo College, visit uniteklearning.com.

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